

# 2019 Goals Prioritization Activity

## CAAFI 2018 Priorities

- **Communicate the Value Proposition of SAJF**
- **Enhance the Fuel Qualification Approach**
- **Implement Frameworks & Share Best Practices**
- **Develop the U.S. SAJF Supply by Aligning Efforts to Enable Commercial Deployment**



# New Concepts Under Consideration for 2019

- \* **Develop new approaches for partnering with federal agencies**
- \* **Expand our engagement to work with regional, state, and local partners**
- \* **Implement a Commercial Readiness Level Framework and a Commercialization Council**
- \* **Focus on identifying / addressing / educating on impediments**
- \* **Work with business aviation to partner with corporations with ambitious corporate social responsibility goals**



# New Concepts Under Consideration for 2019 continued...

- \* Implement the use of existing analytical tools to support supply chain development and identify needs for additional tools
- \* Support analyses of economic benefits and jobs impacts of SAJF supply chains
- \* Expand CAAFI's communications content ad platforms
- \* Expand use of networking tools to facilitate member interactions
- \* Additional areas?

# Additional Feedback

- \* What is CAAFI doing well?**
- \* What CAAFI effort needs to be improved?**
- \* What effort(s) should we stop?**
- \* Anything else you would like us to know?**