2019 Goals Prioritization Activity

CAAFI 2018 Priorities

• Communicate the Value Proposition of SAJF
• Enhance the Fuel Qualification Approach
• Implement Frameworks & Share Best Practices
• Develop the U.S. SAJF Supply by Aligning Efforts to Enable Commercial Deployment
New Concepts Under Consideration for 2019

- Develop new approaches for partnering with federal agencies
- Expand our engagement to work with regional, state, and local partners
- Implement a Commercial Readiness Level Framework and a Commercialization Council
- Focus on identifying/addressing/educating on impediments
- Work with business aviation to partner with corporations with ambitious corporate social responsibility goals
New Concepts Under Consideration for 2019 continued...

- Implement the use of existing analytical tools to support supply chain development and identify needs for additional tools
- Support analyses of economic benefits and jobs impacts of SAJF supply chains
- Expand CAAFI’s communications content ad platforms
- Expand use of networking tools to facilitate member interactions
- Additional areas?
Additional Feedback

* What is CAAFI doing well?
* What CAAFI effort needs to be improved?
* What effort(s) should we stop?
* Anything else you would like us to know?